THE UMBEL PRIVACY NOTICE

In this Privacy Notice, "**we**" and "**us**" refers to The Umbel and Joanna Webster. "**You**" and "**your**" refers to each person who provides their personal data to us, including for the purposes of obtaining advice or other services from us.

We hold and process personal data about you in order to provide health and related advice and services. In doing so, we comply with relevant data protection legislation.

What we do with your data

As a data controller, we collect and process your personal data for the purposes of providing health and related advice and services to you. We also collect and process personal data for marketing and research purposes.

Most of the data we hold will be provided by you. This includes your contact details and other information you have provided in order for us to provide you with advice and services. In most cases we will only process that personal data with your explicit consent. You are entitled to refuse to give that consent or to withdraw it at any time. However, we will not be able to provide you with our services if you refuse to give consent or have withdrawn your consent to the processing of your personal data.

In some circumstances we will process your personal data because it is necessary for the legitimate interests of running our business and providing our services to our clients.

You may provide us with information about third parties, such as other members of your family. We assume that you have the consent of those individuals to provide us with this information and that you will share this privacy notice with them. We will not provide a copy of this notice to those individuals because doing so may cause a breach of the duty of confidentiality which we owe you.

We also hold some special categories or "sensitive" data about you, such as information relating to your health, race, sexual orientation, religious or philosophical beliefs or genetic or biometric data. We will only process such information with your explicit consent.

Our website

We also collect user data and cookies for the purposes of the operation of our website. See our Terms and Conditions/Cookie policy for further information about user data and cookies.

The Umbel uses Paypal for payment processing. We will not collect or store your payment card details. That information is provided only to Paypal and is not shared with The Umbel. Paypal's privacy policy can be viewed at: https://www.paypal.com/us/webapps/mpp/ua/privacy-full

The website and other information provided to users of our services contain links to other sites that are not operated by The Umbel. We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

If you click on a third-party link, we advise you to review the Privacy Policy of that site.

Who else processes your data?

On occasions we may share your personal data with third parties selected by us for research purposes where we have a legitimate interest in carrying out that research.

We may also from time to time use third parties to process your data for the purposes of the operation of the website and the provision of our services. This may include website builders and third parties involved in the provision of any of the services. These third parties include Mailchimp, which we use to circulate newsletters and invitations.

Effective Date: 23 June 2021

Where any third party processes your data on our behalf, we require the processor to take adequate measures to protect your data. We will also ensure that personal identifiers will be removed from the data provided to any third party so far as possible.

We may from time to time pass your personal data to unrelated third parties. We will only do so where the third party has a legitimate interest in that processing and we consider that the use of that data by the third party should not be overridden by the need to protect your fundamental rights and freedoms.

We may also share information with our regulators, advisers and auditors where necessary for the purposes of carrying out our business in compliance with regulatory and legal requirements.

Storage of your personal data

Whenever you seek our advice and services, it is important that we have access to as much background to your situation as possible. This includes information previously provided by you to us. As a result, unless you inform us that you no longer wish us to provide you with advice or services, or instruct us to delete your personal data, we will retain your data. We will take all reasonable measures to protect the security of that data.

We will also retain your personal data for so long as we may be required to do so by our insurers or regulators or to protect our interests.

Your rights

You have the right to access your personal data and require that we rectify any errors in the data that we hold, or request that we erase your personal data. In some circumstances, you can also require that we restrict the way we process your personal data, object to its processing or request a copy of your personal data for the purposes of transmitting elsewhere.

Where we have requested and obtained your consent to process particular information, you may withdraw that consent at any time.

Contact details

If you have any questions about this Privacy Notice please contact us at jo@theumbel.org

What if you have a complaint?

To make a complaint about how we've handled your information, contact us as set out above.

If you're not satisfied with our response to your complaint or believe our processing of your information does not comply with data protection law, you can make a complaint to the Information Commissioner's Office. Its contact details are:

Telephone number: 0303 123 1113

Website: https://ico.org.uk

Changes to this Privacy Policy

The Umbel may from time to time update this privacy policy. The updated policy will be posted on this page and the effective date will be shown at the start of the policy. You are advised to review this Privacy Policy periodically for any such changes.